

ALPINE 1996 - B2G1F

PROJECT CODE: TBD

B2G1F

| <u>EXP</u> | <u>ITEM</u> | <u>QTY</u> | <u>PO#</u> | <u>POS#</u> | <u>UNIT COST</u> | <u>TOTAL</u> | |
|------------|--|------------|------------|-------------|------------------|--------------|------------|
| 289 | 20 DL DISPLAY | 78,250 | | | \$1.65 | \$129,113 | |
| 70 | B2G1F | 1,565,000 | | | \$0.72 | \$1,126,800 | |
| | PRECON | 1,565,000 | | | \$0.07 | \$109,550 | |
| 289 | DANGLER | 78,250 | | | \$0.24 | \$18,780 | |
| 289 | POSTER | 78,250 | | | \$0.11 | \$8,608 | |
| | MISC. POS | | | | | \$14,000 | |
| 158 | ASSEMBLY - \$18 PER 12M CASE * 25% UTIL. | | | 822 | | \$23,475 | 93,900,000 |
| | DISPLAY PMT | 78,250 | 25% UTIL | | \$2 | \$39,125 | |
| 202 | LEO BURNETT | | | | | 30,000 | |
| | | | | | | \$1,499,450 | |
| | | | | BUDGET | | \$1,500,000 | |
| | | | | COST PER M | | \$15.97 | |

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